

**OUTDSHOORN**  
Munisipaliteit • Umasipala • Municipality



**A TOWN TO WORK, LEARN, PLAY AND PROSPER**

# OUTDSHOORN OPEN FOR BUSINESS

## Presentation Eden Investment Conference

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# OVERVIEW OF THE PRESENTATION



- Welcome to the story of a town in the Eden District with high development potential and possible investment area
- 10 min Video
- Summary of story from the video
- Present our investment potential
- What we offer as investment hub
- Closure

# THE STORY OF OUDTSHOORN



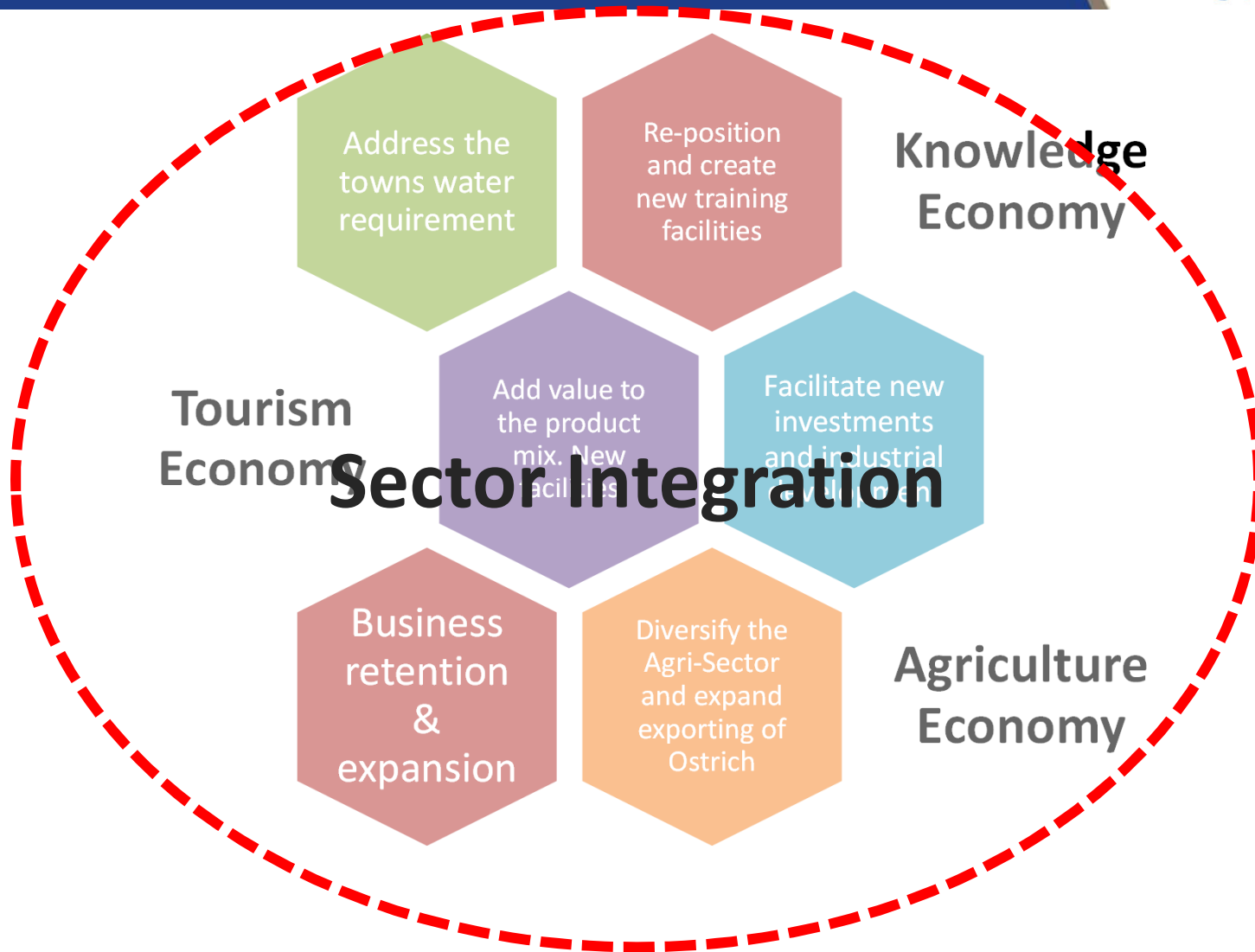
# SUMMARY OFF VIDEO

Putting vision 2030 in perspective



- **THE VISION**
- “Greater Oudtshoorn: a town to **work, learn, play and prosper** in.”
  
- **ECONOMIC BASE 7 SECTORS:**
- **Agriculture, Tourism, Industrial, Infrastructure, Arts & Culture, Social, Knowledge**
  
- **TOWNS ECONOMIC BASE AND ITS STRENGTHS**
- One of the lead town in the province – Economic Hubs
- Regional Business Centre
- Opportunity to be positioned as distribution hub
- Strong Tourism base – Cango Caves world heritage site, Visitors on average 120 000 people
- Agriculture one of main drivers of economy – Ostrich, Seed, Tabaco – Opportunities to expand and diversify
- Expanding rapidly in hosting of events and position as sports mecca
- High development opportunities in Knowledge Economy – Training town
- Very safe area with strong social support base expand
- Investment friendly town with very diverse community from different nationalities
- High quality infrastructure (water, roads network) to support any investment opportunities

# Our Investment Potential



**Tourism  
Economy**

**Sector Integration**

**Knowledge  
Economy**

**Agriculture  
Economy**

Address the towns water requirement

Re-position and create new training facilities

Facilitate new investments and industrial development

Add value to the product mix. New facilities

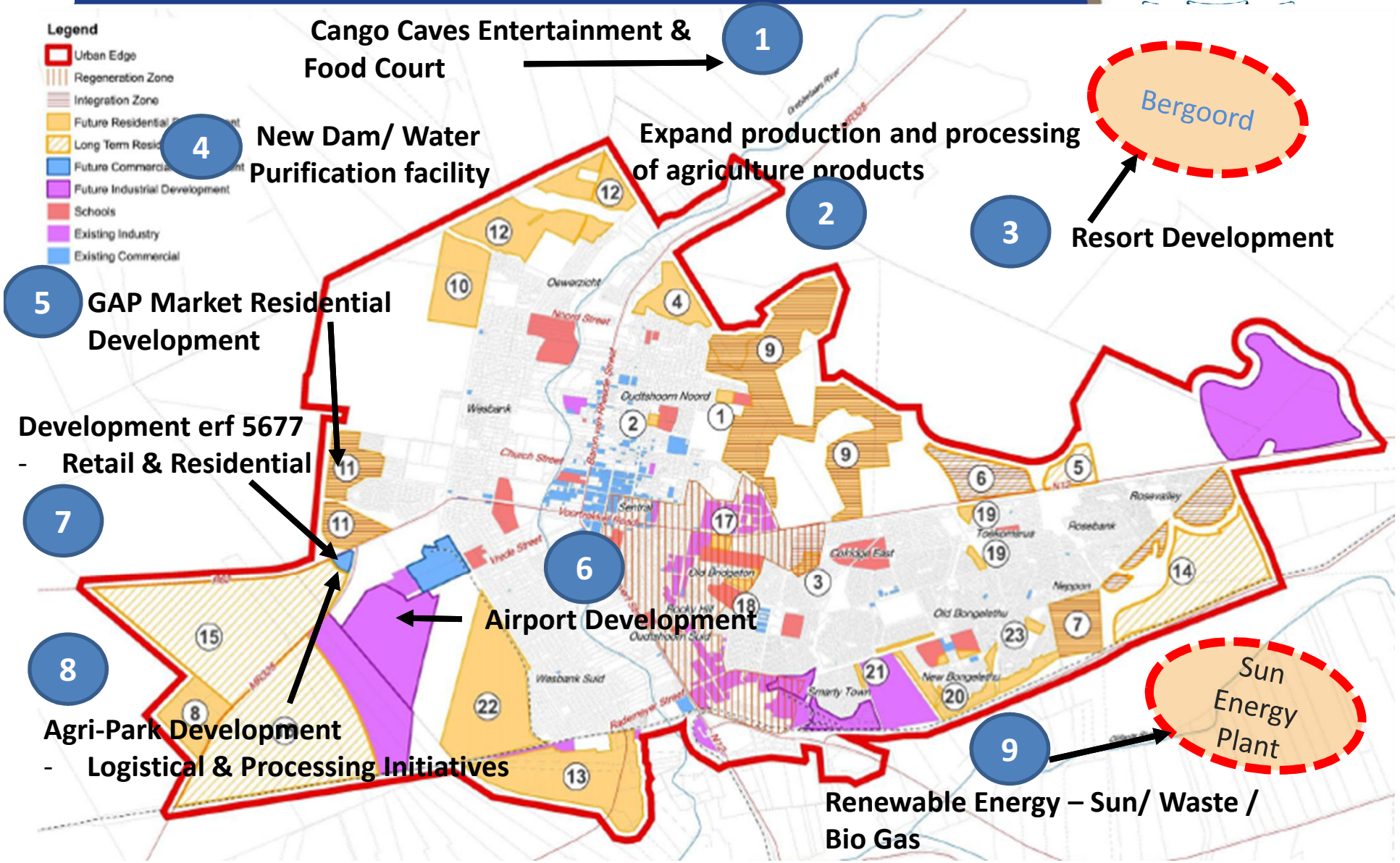
Diversify the Agri-Sector and expand exporting of Ostrich

Business retention & expansion

# 9 INVESTMENT OPPORTUNITIES



- Legend**
- Urban Edge
  - Regeneration Zone
  - Integration Zone
  - Future Residential Development
  - Long Term Residential
  - Future Commercial Development
  - Future Industrial Development
  - Schools
  - Existing Industry
  - Existing Commercial



# WHAT WE OFFER AS TOWN



- Low rates and taxes
- Market access for all the investments to be viable
- Rebates on rates and taxes
- Quality service delivery
- Dedicated team in administration to promote investments
- Safe and secure environment
- Skilled labour force as well as unskilled if required
- Close proximity to costal bend George (60km) Mossel-bay (70km)
- Existing Chinese and European students and residents/ Training institutes
- Tourism on average European visitors, Chinese, Indian to the Caves
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# CLOSURE



- You Invited to meet with the Investment Team from Oudtshoorn
- WE OPEN FOR BUSINESS.
- Thanks

